



Direction & Art Direction. Full-Service Production.

From concept and production to final masters.
AI/VFX - speed and scale



We take responsibility for the entire frame.

Production built like a live shoot:
people, locations, mise-en-scene,
lighting, camera - then post
and delivery of final masters

WITHIN THE PROJECT

- Concept, art direction, storyboard / shot list, staging decisions
- Casting, locations, blocking, lighting, camera - tailored to the brief and the project's taste
- Editing, compositing, graphics / animation, color, final QC, versions



A unified production system

Direction -> production -> finish -> masters

PREP	PRODUCTION	POST	DELIVERY
▪ references and style rules ▪ styleframes / test shots ▪ shot list and timing ▪ casting / locations / props	▪ mise-en-scene and blocking ▪ lighting logic ▪ camera and movement ▪ continuity supervision	▪ editing and rhythm ▪ compositing ▪ graphics / animation ▪ color and finish	▪ masters ▪ adaptations ▪ versions ▪ QC and archive





Shots: staging, light, optics, texture

Different projects. Same standard.







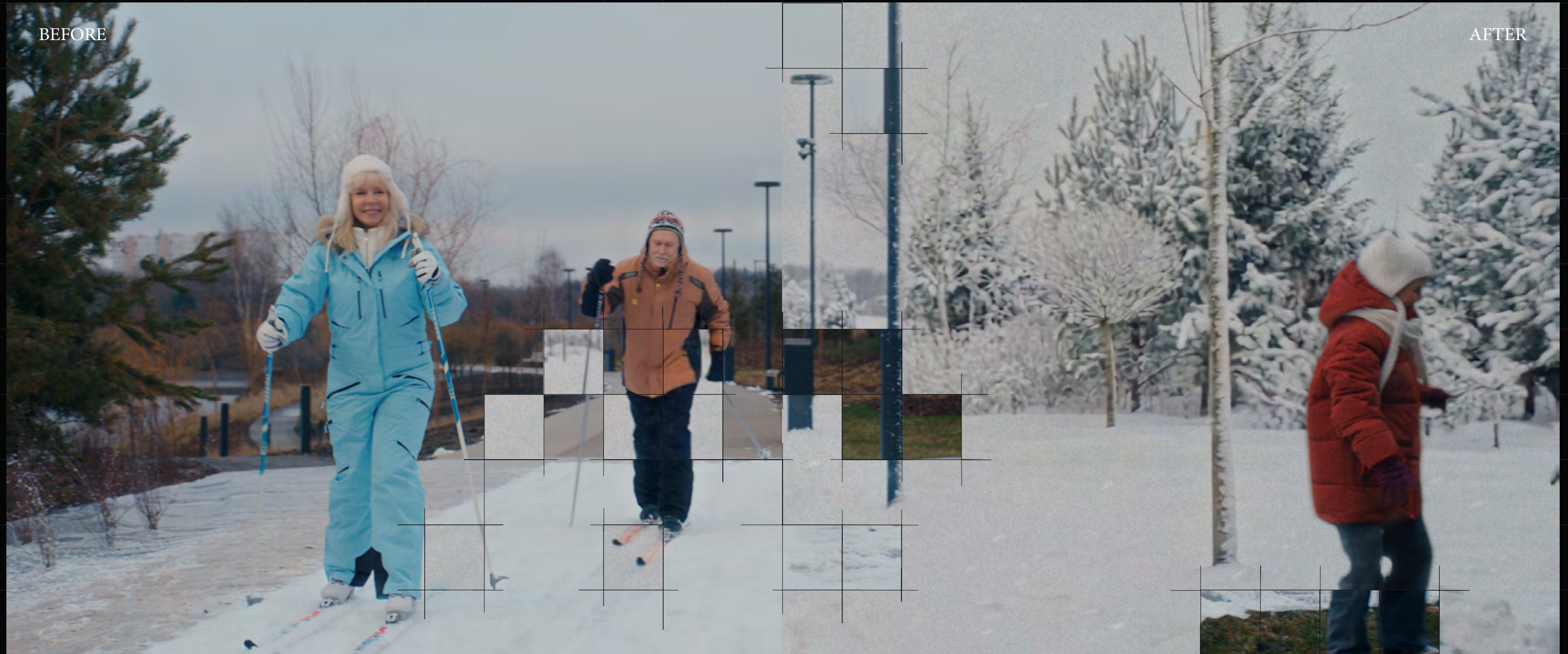
Character and look - under directorial control

Character types, periods, stylization, and animation - within one scene-and-light logic



Large-scale VFX upgrades without reshoots

A unified atmosphere across dozens of shots - clean, stable, predictable. We plug into any project



BEFORE

AFTER



BEFORE



AFTER





TIC TAC
CLIENT: Ballpark Production
FORMAT: AI VFX
YEAR: 2025
<https://vimeo.com/1170272922?share=copy&fl=sv&fe=ci>



SMARTFRUITS
CLIENT: BeCreative
FORMAT: AI commercial
YEAR: 2025
<https://vimeo.com/1170272878?share=copy&fl=sv&fe=ci>



SBER CITY - SEASONS
CLIENT: BeCreative
FORMAT: AI VFX, Graphics & Full AI scenes
YEAR: 2026
<https://vimeo.com/1170272712?share=copy&fl=sv&fe=ci>



MADE SENSE
CLIENT: Made Sense
FORMAT: AI commercial
YEAR: 2025
<https://vimeo.com/1170272589?share=copy&fl=sv&fe=ci>



SBER CITY - NEW YEAR
CLIENT: BeCreative
FORMAT: AI VFX & Graphics
YEAR: 2025
<https://vimeo.com/1170272671?share=copy&fl=sv&fe=ci>



CORDIANT – EFORE WINTER
CLIENT: BeCreative
FORMAT: AI commercial
YEAR: 2025
<https://vimeo.com/1170272556?share=copy&fl=sv&fe=ci>

How we plug in

FROM SCRATCH

concept -> production -> masters

WITHIN THE CLIENT TEAM

embedded unit + QC

POST

compositing / graphics / animation / color /
final assembly



Pilot directions

We are laying the foundation for scalable production and new project types

MARKETPLACES (PILOT)

tests and prototypes - on request

style-lock

- serial product cards / videos
- versions
- catalog growth

BACKDROPS (PILOT)

tests and prototypes - on request

scene / expo

- visual state packages
- seamless loops
- intensity control

